# **Privacy & Data Protection Statement**

Personal data is data which by itself or in conjunction with other data can be used to identify individual people.

#### Who we are

We are Deby James Associates, the data controllers.

#### **Lawful Basis**

Our lawful basis for processing personal data is legitimate interests, that being the normal operation of our core business as would reasonably be expected.

## **Personal Data Collected**

We collect just enough personal data to enable us to operate our business effectively, and no more. This includes the name, job function, telephone numbers and email addresses of key contacts at organisations who choose to do business with us, and the names and sometimes contact details of delegates who attend our training sessions.

## How the Data is Used

We use the data to contact people in relation to our business and record attendance. We do not analyse the data, or use it for any non obvious reason.

## **Sharing of Data**

We do not pass on any personal data that we collect to other organisations, except for passing contact information between individuals when necessary to facilitate normal business operations, for example, passing the name of a training instructor to a client and vice versa.

# **Data Storage & Retention**

Personal data is stored on password protected computers in the UK, which are behind at least one firewall, and have up to date virus protection. Other security measures have also been deployed to prevent unauthorised access. Basic contact details may also be stored on mobile phone devices, each of which is password protected. We retain the data until we no longer expect to have the need to contact the person again.

#### **Your Rights**

In most circumstances, you have the following rights;

- To be informed of all personal data that we hold about you, and how we use it.
- To access personal data pertaining to you.
- To have your personal data corrected if it is inaccurate.
- To have your personal data erased (the right to be forgotten).
- To restrict the processing we are allowed to do with your personal data.
- To object to us processing your personal data.
- To complain to a supervisory authority such as the UK Information Commissioner's Office.

We aim to respond to any requests received fairly and without delay.

# **Contact Information**

For further information, or to make an enquiry, please send an email to sales@debyjames.co.uk.